



# PIERCE COUNTY COMMUNITY ENGAGEMENT

T A S K F O R C E



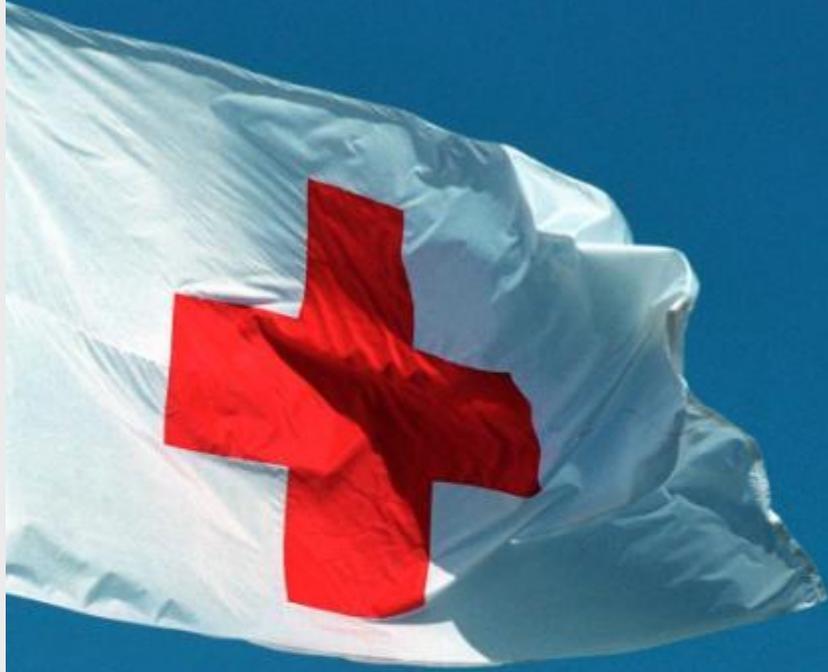
POWERED BY WORKFORCE CENTRAL



**American  
Red Cross**

**American Red Cross**

September 2019



## Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



**American  
Red Cross**



# Our Work

Down the Street.

Across the Country.

Around the World.®



**Disaster Cycle Services**



**Home Fire Campaign**



**Biomedical Services**



**Service to the Armed Forces**



**International Services**



**Training Services**

**We help after disasters  
of all sizes.**

# Caring During Life's Darkest Moments

Whether a single home has burned or an entire town has been decimated, disaster survivors know where to turn.

- We meet immediate needs like food and shelter.
- We provide cleanup supplies and comfort items.
- We help people put their lives back together.



**We make the nation safer  
one household at a time.**



# Seven People Die in U.S. Home Fires Daily<sup>1</sup>

That's why we launched *Sound the Alarm* fire safety events. Since 2014, committed volunteers have made more than 783,000 households safer by:

- Installing smoke alarms
- Changing batteries
- Helping families make escape plans
- Targeting high-risk neighborhoods



**We provide more blood  
than any other agency.**

# Every 2 Seconds, Someone in the U.S. Needs Blood

With state-of-the-art systems, the Red Cross delivers blood on a tremendous scale.

- Collecting it in workplaces, schools and our own donation centers – average of 500 blood drives a day
- Conducting at least 12 tests on each blood unit
- Delivering it to 2,600 hospitals nationwide



As preemies, Olivia and Cameron suffered twin-to-twin transfusion syndrome. Cameron needed an urgent transfusion. Donated blood saved her life.

**We assist military heroes  
when they need us most.**



# We Go Where They Go



With our expansive worldwide network, we stand with service members throughout their military careers and beyond.

## Preparing For Military Life

- Providing briefings to families on Red Cross services
- Holding Coping with Deployment workshops
- Assisting with career services for military spouses
- And more

## Responding During Difficult Times

- Verifying emergencies back home
- Providing access to financial help during difficult times
- Assisting with crisis intervention
- Supporting in areas of armed conflict
- And more

## Recovering With Medical, Family and Community Support

- Providing medical and rehabilitative care through hospital volunteers
- Holding Reconnection Workshops for adults and children
- And more

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**We teach lifesaving skills  
like first aid and CPR.**



American Red Cross

# Equipping Citizens to be Safe

Nothing expands our reach more than giving citizens the knowledge they need to be safe.

- First Aid, CPR and AED prepare people to help during emergencies.
- Swim and lifeguard classes keep everyone safe in the water.
- The suite of Red Cross apps puts emergency preparedness in people's pockets.



**We help vulnerable  
people around the world.**



# Facing Crises of All Kinds

The American Red Cross works with international partners to extend our reach globally.

- Providing assistance to survivors of major disasters
- Connecting families separated during conflict
- Vaccinating more than 2B since inception of Measles & Rubella Initiative





**The Red Cross here at home...**



American Red Cross

# Our Reach



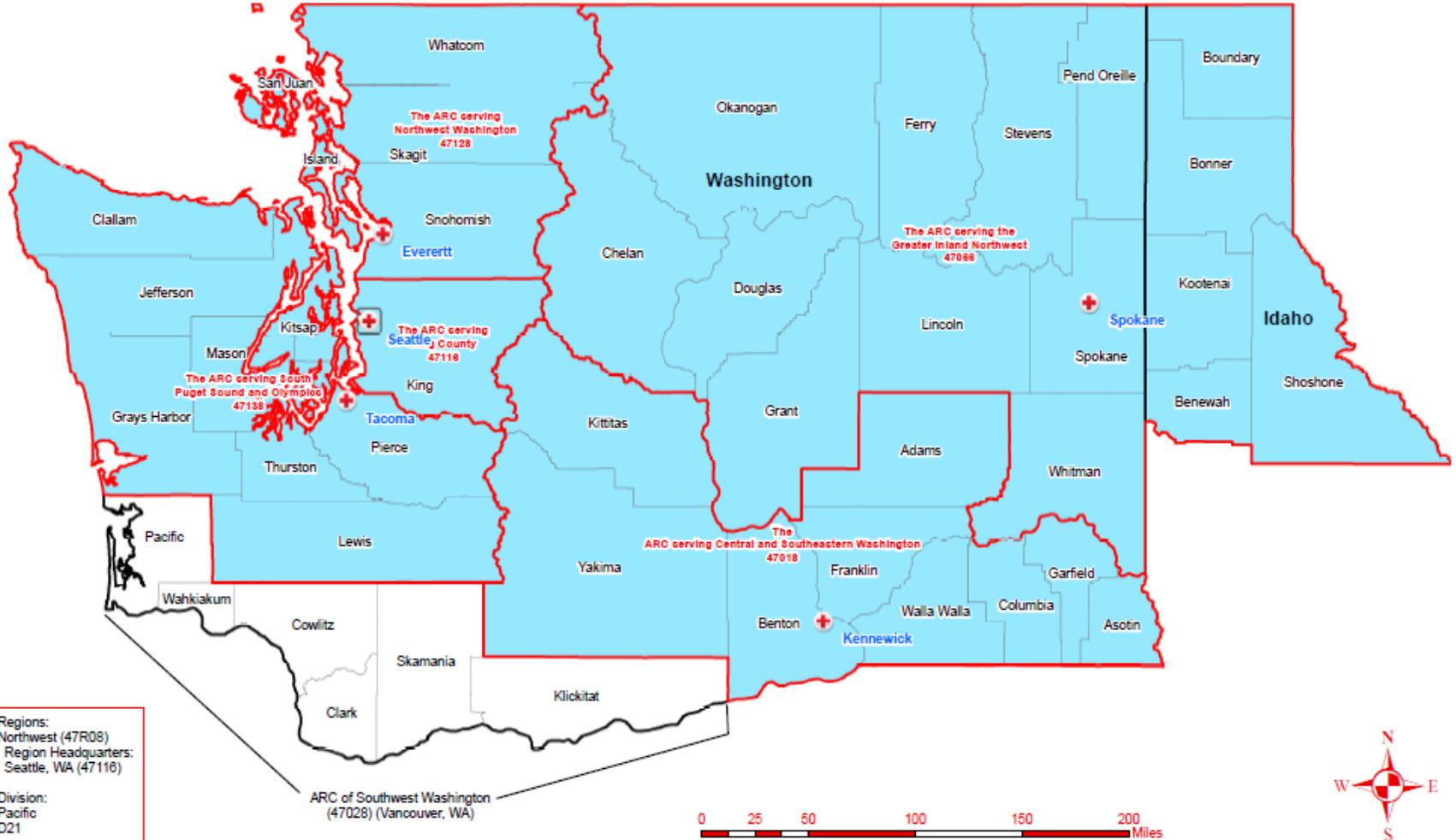
235

U.S. chapters



300,000

volunteers



Regions:  
 Northwest (47R08)  
 Region Headquarters:  
 Seattle, WA (47116)

Division:  
 Pacific  
 D21

ARC of Southwest Washington  
 (47028) (Vancouver, WA)

# Northwest Region

Chapter Boundaries & Region by County

- Legend**
- + Chapter Headquarters
  - + Region Headquarters
  - Chapter Boundaries
  - State Boundaries
  - Northwest Region



Geospatial Technology  
 Map Created:  
 June 2020  
 Red Cross Geography  
 as of July 2020  
 Source:  
 ARC Humanitarian Services  
 Operations



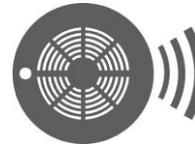
# Every year in Pierce County

**115**



local households  
receive disaster  
assistance

**315+**



free smoke  
alarms installed

**6,000**



services provided to  
military members,  
veterans and their  
families

**506**



blood donations  
collected

**600**



people receive  
lifesaving  
Red Cross training

**116**



homes made safer  
through fire  
preparedness  
training



# Volunteer-Led Organization

The American Red Cross workforce is over 90% volunteer.

- Opportunities available in every line of service from disaster responder and blood transporter to community volunteer leadership
- Dedicate as much or as little time as you have available
- Support locally or get trained to respond to national disasters



**For more information contact  
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# Thank You



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*“What we were is not who we are.  
Who we are is not where we are going.”  
–Penni Belcher, 211 Director*

**What do you *think* you know about  
South Sound 211?**

# South Sound 211 Facts

- Open System
- Closed-loop Referral System
- Provides Care Coordination
- Different levels of participation
- Call or email to update provider listing

## **211 calls: 21,248\***

- Housing
- Shelter
- Rent
- Utilities
- Covid-19 related questions

## **COVID Hotline calls: 4,175\***

- Testing
- Exposure
- Business/Gathering Restrictions
- Face Masks
- Travel

### **Diaper Bank**

- 398 families
- 18,000 diapers

### **Behavioral Health Coordinated Entry**

- Single point of entry for behavioral health.

### **Ride United Expansion**

- 15 Cities
- Healthcare, Food, Financial, Education, Employment



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